



Tushiyah, Vuthela and e4 lead 13 iLembe ICT start-ups to success



Tushiyah E402 Article, E4 and Vuthela Enterprise
Development Programme, Ilembe District, KZN



Image 1 Certificate ceremony on July 28th, 2023, at the Mfolozi TVET College Hall in Mandeni, Ilembe District KZN

Directors
Marisa Truter | Simphiwe Khuluse

www.tushiyah.co.za



Head Office

Fourways Golf Park
Nr 32 Roos Street
Fourways | Gauteng

On the morning of Friday, July 28th, 2023, a significant milestone was reached in the iLembe community as 13 emerging ICT start-up businesses successfully completed their certification programme and were awarded their well-deserved certificates. The event was marked by joy and enthusiasm as the recipients celebrated their remarkable accomplishment.

This achievement was the culmination of an intensive six-month training and mentorship initiative orchestrated by Tushiyah and Vuthela, funded by fintech specialist e4. The programme aimed to impart comprehensive guidance and mentorship to ICT start-ups situated in the iLembe district of KwaZulu-Natal, empowering participants to achieve their objectives.

Of particular significance was the provision of crucial technical resources to these entrepreneurs, including laptops and power supply backup systems, which are essential for supporting a business as it continues to grow. This resource allocation was customised to suit the specific needs of each beneficiary's business. The coordinated efforts of Tushiyah's business advisor, team and the Programme Management Office (PMO) ensured that these beneficiaries were not just equipped, but also positioned for success in the ICT sector.

The culminating certification ceremony for the e402 ICT training program was a gathering marked by the presence of all relevant stakeholders, including the implementation partner, associates, and collaborators. Integral to the event were the testimonials shared by the beneficiaries, detailing its influence on various aspects of their businesses – from refining business ideas to the operational facets, providing them with new energy to pursue their aspirations.

The responses from the selected startups emphasise the importance of such comprehensive training initiatives in empowering entrepreneurs in the ICT industry and providing them with the necessary knowledge and skills to succeed.

Directors

Marisa Truter | Simphiwe Khuluse

www.tushiyah.co.za

